## **Privacy Policy**

# [June 19, 2022]

Lazopoint Tours uses your personal information to deliver quality service to you. Lazopoint Tours is committed to controlling the collection, use and disclosure of the personal information provided by its customers.

The collection of personal information is consistent with current Federal legislation, or the *Personal Information Protection and Electronic Document Act (PIPEDA)*. The following should provide you with answers as to what information **Lazopoint Tours** may collect, how it's used, and the safeguards in place to protect your personal information.

Please note that this Privacy Policy does not apply to the practices of websites or companies which are not owned or controlled by **Lazopoint Tours.** You are encouraged to read through this information and review it periodically as it may change from time to time.

To learn about legal information related to the PIPEDA, visit the Office of the Privacy Commissioner of Canada.

#### **Personal Information**

#### 1. What is Personal information?

Your personal information includes personally identifiable information, such as but not limited to, your name, date of birth, address, telephone number, email address, shipping information, credit card information and billing records.

### 2. Collection of Personal Information

Your personal information may be collected for billing and tour booking purposes, or through voluntary disclosure, so we can send you publications by mail or email. You may also provide us voluntarily with information when submitting comments or completing questionnaires. **Lazopoint Tours** may also receive personal information from our business partners and other third parties provided that such third parties confirm to us that they have obtained your consent to the disclosure of your personal information.

Your consent is considered given if you do not contact **Lazopoint Tours** to decline promotional materials. How your personal information is used will be outlined below.

Further, non-personally identifiable details may be collected through the use of "cookies" on your computer. Anonymous data such as your IP address, browser type, and specific pages you have visited at www. \_\_\_\_\_ may be collected for marketing and tracking purposes to improve your online experience with **Lazopoint Tours.** 

## 3. Consent

You may provide your consent for **Lazopoint Tours** to collect your personal information both implicitly and explicitly.

a. Implied Consent. Implied consent is obtained when you provide us with details we require to deliver a particular service to you. For example, you provide Lazopoint Tours with your mailing address so that you may receive tour package information or a publication. b. **Express Consent.** Express consent is obtained when you provide details in writing or as part of the booking process.

You may choose not to provide us with your personal information or consent, or you may choose to withdraw your consent at any time. To withdraw your consent, if applicable, contact us at contact details listed at the end of this privacy policy. Please note that if you withdraw your consent we may not be able to provide you with a particular product or service. We will explain the impact to you at the time to help you with your decision.

#### 4. Use and Protection of Personal Information

**Lazopoint Tours** collects personal information for the purposes of providing you with our services and publications. Your mailing/shipping information is used to distribute details of bookings, promotions, and news that may be of interest to you. Your opinions and comments are used to better customize our services to our customers' needs.

Personal information collected at the time of booking is used to ensure that **Lazopoint Tours** has a reliable means of contacting you for the purposes of billing, sending tickets and tour information, as well as conveying any information related to your tour booking. This information is stored in a secure database and can be accessed by you at any time as defined in PIPEDA.

Further, information may be collected through surveys or questionnaires. **Lazopoint Tours** may use this type of information to improve the quality of our customer service. Your personal opinions may be published in the form of testimonials, but your name will only be published with your express consent. Survey and questionnaire information may also be used for marketing purposes to track which advertising avenues are most successful in reaching clients.

Personal information may be used if **Lazopoint Tours** has reasonable belief that this information could prove useful when investigating a contravention of law (federal, provincial, or foreign) or to protect or defend a legal interest.

Except as otherwise permitted or required by applicable law or regulation, **Lazopoint Tours** will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. Under some circumstances we may anonymize your personal information so that it can no longer be associated with you. We reserve the right to use such anonymous and de-identified data for any legitimate business purpose without further notice to you or your consent. Your personal information will be kept confidential and secure and will be disclosed to third parties only with your express consent.

### 5. Disclosure

We may disclose personal information that we collect or you provide as described in this privacy policy:

- In accordance with applicable law, to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Lazopoint Tours' assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Lazopoint Tours about our customers and users is among the assets transferred.
- To contractors, service providers, and other third parties we use to support our business (such
  as analytics and search engine providers that assist us with Website improvement and
  optimization) and who are contractually obligated to keep personal information confidential,
  use it only for the purposes for which we disclose it to them, and to process the personal
  information with the same standards set out in this policy.

- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request, in accordance with applicable law.
- To enforce or apply our Terms and Conditions and other agreements, including for billing and collection purposes.

## **Terms & Conditions - Lazopoint Tours**

• If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Lazopoint Tours, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## **Anti-Spam**

You may choose to decline receiving publications from **Lazopoint Tours**. You may opt out of mail publications by contacting the **Lazopoint Tours** office, by phone or by email, and requesting that publications not be sent to you. Further, you may choose to subscribe to email promotions. This subscription can be cancelled at any time by following this link and completing the "**Unsubscribe**" instructions.

# **Online Security**

**Lazopoint Tours** takes every measure to ensure the security of your personal information once it is received. Unfortunately, the transmission of information via the Internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

# **Links to Third Party Sites**

The **Lazopoint Tours** website may display links to other sites for general information that may be useful to you. **Lazopoint Tours** accepts no responsibility or liability whatsoever over these third party websites and the means of information collection employed therein. You are responsible for and encouraged to examine the respective privacy policy of each third party website.

## 6. Accessing Your Personal Information / Our Contact Information

Contacting **Lazopoint Tours**, as below, will provide you with access to your personal information kept on our records, within the guidelines of PIPEDA. It is important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes. By law you have the right to request access to and to correct the personal information that we hold about you.

Lazopoint Tours will address any questions or concerns regarding this privacy policy in a timely manner under the provisions of PIPEDA. Requests may be directed to Lazopoint Tours by contacting us at:

#### Mail:

## Lazopoint Tours [Winnipeg, MB, Canada]

## 7. Cookies and IP Address

Some Internet websites will create a small text file on your computer, called a "cookie." A cookie is created to store information about you when you visit a particular site. This text file contains information such as your IP address, and the pages you visited on that site. The website ONLY has access to the cookie it created, and not to other cookies or files on your computer. Further, a website only has access to information you provide (ie. your email address cannot be determined unless you provide it on the site). You may choose whether to allow cookies to be stored on your computer or not. You can configure your browser to accept or reject cookies or notify you when a cookie is sent. To learn how to change your cookie settings, click the "Help" menu, and search the Help index for cookies. If you do not allow cookies at all, you may be restricted from viewing some websites.

Every computer connected to the Internet is assigned an Internet Protocol (IP) address. It is a unique number generally associated with your Internet Service Provider (ISP), but it does not contain any personal information about you. Your Internet browser provides the website you are visiting with your IP address, so that when you make an online request, the website knows to which computer to send the information. Your IP address can also be used to assess your general geographic location based on the ISP you use. This information is used to customize web pages to be more relevant to your geographic area.

## 8. Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal or through a notice on the website home page.

We include the date the privacy policy was last revised at the top of the page. You are responsible for ensuring we have an up-to-date, active, and deliverable email address for you, and for periodically visiting our website and this privacy policy to check for any changes.